



# The Leading Events Company in Abu Dhabi

Company Profile 2023

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## \* **AV Production and Av Rental**

Audio and Sound Solution  
Lighting and Special Effects  
Video Production and LED Display  
Trussing and Rigging  
Stage and Backdrop

## \* **Event Production and Management**

Conference	Product Launch
Concert & Live Events	Mall Activation
Wedding	Fashion Show

## \* **Exhibition Stands**

## \* **Photography and Videography**



In the dynamic world of events and entertainment, success demands cutting-edge concepts, trendsetting experiences, and meticulous execution. At Sound Star Events, we redefine event excellence through seamless orchestration and unwavering dedication.

Our commitment to customization ensures that every event, from the grand stage to the smallest detail, resonates with exclusivity and precision. Sound Star Events is not just an event management company; we're architects of unforgettable experiences.

Success in event execution is not left to chance. It's a product of our stellar teamwork, where individual expertise converges into a cohesive force. Our streamlined approach guarantees flawless coordination and execution, setting us apart in an industry saturated with newcomers. While others compete on rates, Sound Star Events competes on experience, professionalism, and a track record of exceeding quality standards. Our competitive pricing is coupled with over 20 years of industry insight, ensuring your event not only meets but exceeds expectations.

"Sound Star Events: Shaping Unforgettable Moments, Defining Event Excellence – Your Vision, Our Expertise, Every Event a Timeless Masterpiece."

**Alaa Ahmed Abushelbaia, CEO**





# INTRODUCTION

Sound Star Events, a leading Event Production and management company in the UAE excels in organizing and executing world class events through our key areas of expertise. We strive to offer all of our clients an exceptional event experience while maintaining a reasonable budget. With an exceptionally dedicated in-house team and state-of-the-art equipment, we are confident that we have the right elements if success and customer satisfaction.

With over 20 years of experience in the industry, our team has worked on events in various categories including corporate events, concerts, festivals, launch events, weddings, exhibitions and sports events.

Our customers are our family, from the early beginning of the partnership, we make sure that we give the right advice, we listens to your needs and then works tirelessly to ensure that they are met and your expectations are exceeded throughout each stage – from conceptualization to execution – producing creative, true-to-your-brand events.





## Tailored Perfection

Our commitment to tailored perfection ensures that your event is a unique masterpiece that leaves a lasting impact.



## Competitive Excellence

Our competitive pricing is coupled with over 20 years of industry insight. We don't just meet expectations; we exceed them, ensuring your event is a benchmark of excellence.



## Seamless Teamwork

Our approach is streamlined, ensuring that individual expertise converges into a cohesive force.



## Transformative Experiences

We don't just manage events; we craft transformative experiences. Elevate every moment and make every detail count that defines Sound Star Events.

WHY CHOOSE US

# More than 20 years of experience

With over 20 years of experience in the industry, our team has worked on events in various categories including corporate events, concerts, festivals, launch events, weddings, exhibitions and sports events.



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# Why Make Us Your Go-To Event Partner?

**20+**

YEARS OF  
EXPERIENCE

**1300+**

EVENTS BEAUTIFULLY  
ORGANIZED

**1500+**

SATISFIED  
CLIENTS

**145K+**

GUESTS ENJOYED  
OUR EVENTS

**100+**

EXPERTS IN  
WORKFORCE

Armed with cutting-edge tools and a diverse range of event solutions, we consistently satisfy clients with successful project outcomes. Our state-of-the-art in-house system efficiently manages projects, equipment, and services in real-time. Beyond top-notch equipment, our highly trained and dedicated team is committed to delivering exceptional service.



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# WHAT WE OFFER

Sound Star Events is dedicated to delivering the highest quality equipment to elevate any event to extraordinary heights! We are committed to providing the absolute best to our customers, viewing events as more than just a business, but as a long-term commitment. Our offerings encompass all facets of standard event management equipment and services and include:

## High-quality Equipment

Lighting  
Audio Equipment  
LED Displays  
Truss & Stage Effects  
Fog and Smoke Machines

## Events We Can Manage For You

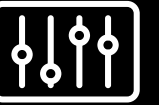
Conferences	Gala Dinner	Pool and Beach Parties
Exhibitions	Concerts	Sport Events
Product Launch	Weddings	Virtual & Hybrid Events
Grand Opening	Fashion Show	
Mall Activation		





# OUR SERVICES





OUR SERVICES

# AV PRODUCTION & AV RENTALS

Sound Star has a robust inventory of Audio, Video, Event Lighting, Stage, Trussing and Rigging, which can cover multiple big events at the same time. Providing full audio-visual and production support services for conferences, events and exhibitions.

Our investment in equipment and Team has no limit, aiming to bring up the best quality and maximum customer satisfaction.





OUR SERVICES

# AUDIO & SOUND SOLUTIONS

We have a wide range of systems to suit any venue and audience. We tailor every system to your requirements and take into account all the different elements of the production. We all well-reputed international brands like, L'Accoustics, DB Audiotechnik, Turbosound, QSC, RCF, Soundcraft, line array, Digico, JBL, EV, Yamaha, Midas, Sure, Sennheiser and etc.



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OUR SERVICES

# LIGHTING & SPECIAL EFFECTS

Revolutionize your audio-visual experience with Sound Star Events' comprehensive lighting solutions. Our inventory includes traditional and LED lights, bistro string lights, laser lights, and moving lights. But that's not all—introducing stage special effects as part of Sound Star equipment and services, featuring Laser Arrays, CO2 Guns, Confetti Machines, Smoke and Haze Machines, and etc. Sound Star Event have the perfect solutions to fulfill all your event lighting and special effects needs.



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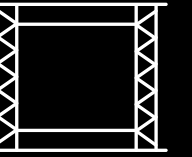


OUR SERVICES

# VIDEO PRODUCTION & LED DISPLAY

Wide Screens and LEDs add a great touch to any event, whether is a corporate event, social event or entertainment event. We at Sound Star Event have a wide range of products, Large screen projection, LED displays, seamless walls, plasma, LCD & LED monitors. And we have various well known brands in house, such as Absen and more.



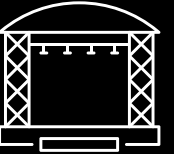


OUR SERVICES

# TRUSSING & RIGGING

At Sound Star Events we have extensive rigging and truss stock, that can build up several big events at the same time, whether entertainment, exhibitions, theatres shows and corporate events. No matter the size or complexity of an event, we stick to our approach of maintaining safety and aesthetics whilst fulfilling our clients' brief.





OUR SERVICES

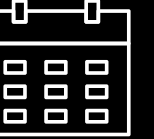
# STAGE & BACKDROP

At Sound Star events, we design, build and rent all types of stages and backdrops for both indoor and outdoor events. Concerts, conferences, awards, fashions shows and more. Our team of professionals will transport, install, and dismantle all staging elements, delivering unrivaled quality in equipment, design and production.



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OUR SERVICES

# EVENT PRODUCTION & MANAGEMENT

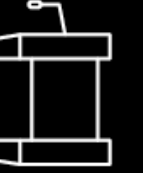
We are ready to create and conceptualize ideas for any kind of events from Birthdays and small social events to Conferences and Concerts.

We take care of the event from A to Z. Working closely with our clients to develop incredible concepts and bring them to life with guaranteed maximum client satisfaction.



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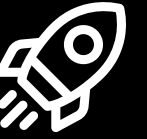
OUR SERVICES

# CONFERENCE

As a top conference management company, we are experts at adjusting conferences and corporate events to the unique demands of various industries. Each event highlights our unwavering commitment to being the best conference management company by showcasing our expert technical capabilities.

We use the most recent audio-visual technology to ensure seamless communication and crystal-clear presentations. High-definition displays, cutting-edge projectors, and immersive sound systems are all included in our AV setups.





OUR SERVICES

# PRODUCT LAUNCHES

As a distinguished event management company, we excel in crafting impactful product launches and grand openings, leaving a lasting impression on audiences and brands. Our commitment to technological innovation underscores our dedication to being the premier event management company and foster strong connections between companies and their target markets.





OUR SERVICES

# CONCERTS & LIVE EVENTS

We are a well-known event management company that specializes in producing concerts and live performances that are unforgettable and have an impact. We are committed to being the best event management company, which is further demonstrated by our technical proficiency.





OUR SERVICES

# WEDDINGS

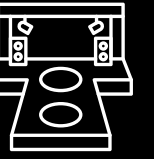
We are a reputable event management company that specializes in meticulously planned weddings that make fantasies come true by paying attention to every last detail. Every wedding features technical prowess that demonstrates our commitment to being the best event management company.

Our area of expertise is planning weddings that truly reflect each couple's individual love story and create priceless memories.



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OUR SERVICES

# FASHION SHOW

Our expertise as a reputable event management company shines with a track record of curating exceptional fashion shows. We emphasize our commitment to being the best event management company by incorporating technical excellence into every runway.



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OUR SERVICES

# EXHIBITION STANDS

MAKE YOUR BRAND SHINE AT ANY EVENT

Our passionate and creative teams create sparkling ideas for your exhibition stand. We design and execute the best possible exhibition concept of exhibition stand that suits your budget and requirements with meticulous planning, imaginative design, and flawless execution, creating stands and pavilions that perfectly capture your essence. We promise that your stand will always stand out at any Exhibition or Conference.





OUR SERVICES

# PHOTOGRAPHY & VIDEO PRODUCTION

Capture your unforgettable moments and make your story worth sharing. With a full range of high-end equipment and a passionate team, we create compelling visuals with our artistic touch that serves the purpose and make your memories extraordinary.



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# Our Client





CONTACT US

# Get in Touch

Ready to turn your event dreams into a spectacular reality? Sound Star Events is your gateway to a world of possibilities. Whether it's a grand celebration or an intimate gathering, we're here to listen, plan, and create an event that leaves a lasting impression. Reach out to us today, and let's start shaping your extraordinary event story together.



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